## **TOWN SITE SPONSORSHIPS**

## **SPONSOR THE NEWS**

## Town site sponsorships now available through Greater Long Island

Picture all the engaging local news about your area, presented by your business. That can happen through Greater Long Island's new Town Site Sponsorship Program.

Let us explain.

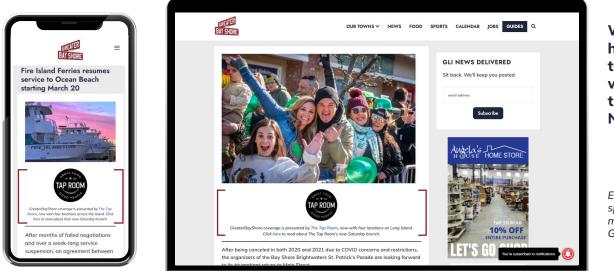
If you were to sponsor GreaterBayShore.com, all content from the Bay Shore area would be branded by your company.

This would include a logo that links to your website appearing above all site content, along with your

company tagline or details of your latest promotion. The text could be linked to a lead form, your website, or a Greater Long Island landing page built specifically for your business.

Your brand and promotions would be seen by tens of thousands, into the hundreds of thousands of people, as the funding will be used to beef up coverage in your town area of choice. Basically, you would be underwriting engaging news in your community.

What's more, everyone will know it!



We currently have 14 sites to choose from, with more on the way from Nassau County.

Example of how sponsor appears in multiple articles on GreaterBayShore.com

## WHAT YOU GET



Branding and messaging atop every town site story published.



Special landing page for your company for added SEO value and analytics.



Logo will also appear in special Sponsors section of the Greater Long Island homepage.



(631) 681-3699 | promotions@greaterlongisland.com greaterlongisland.com () (f) () ()

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